

- Adler, P., & Adler, P. (1987). *Membership Roles in Field Research*. 2455 Teller Road, Thousand Oaks California 91320 United States of America: SAGE Publications, Inc. <https://doi.org/10.4135/9781412984973>
- Albæk, E., & Vreese, C. (2010). Forskning i politisk kommunikation: Et overblik. *Politica. Tidsskrift for Politisk Videnskab*, 32(3), 279–293.
- Allan, S. (2009). Histories of Citizen Journalism. I S. Allan & E. Thorsen, *Citizen Journalism. Global perspectives* (s. 17–31). New York: Peter Lang Publishing.
- Allan, Stuart. (2013). *Citizen witnessing: revisioning journalism in times of crisis*. Cambridge ; Malden, MA: Polity Press.
- Allingham, P. (2003). Visual Deixis In Alfred Hitchcock's Psycho. *Impact*, 4.
- Allingham, P. (2010). Autographic Experiences and Branded Environments. I H. Kiib, *Performative urban design*. Aalborg [Denmark]: Aalborg University Press.
- Allingham, P. (2011). Biler, branding og byudvikling i oplevelsesøkonomisk perspektiv. I A. Lorentzen & S. Smidt-Jensen, *Planlægning i oplevelsessamfundet* (s. 139–158). Århus: Aarhus Universitetsforlag.
- Allingham, P. (2012). Experiential Strategies for the Survival of Small Cities in Europe. I A. Lorentzen & C. J. Hansen, *The City in the Experience Economy*. New York & London: Routledge.
- Allingham, P. (2013). Kunst, medie og meningsdannelse i responsive bymiljøer. I C. Jantzen, *Oplevelsesstedet*. København: Samfundsletteratur.
- Allingham, Peter. (2008). *Mediepsykologi*. Frederiksberg: Frydenlund.
- Altheide, D. L. (1987). Reflections: Ethnographic content analysis. *Qualitative Sociology*, 10(1), 65–77. <https://doi.org/10.1007/BF00988269>
- Andersen, C., & Jantzen, C. (2004). Reklamesemiotik mellem mening og virkning – komposition, kategorier og kognition. *MedieKultur: Journal of media and communication research*, 20(37), 47–64. <https://doi.org/10.7146/mediekultur.v20i37.1259>
- Askanius, T. (2014). Video for Change. I K. G. Wilkins, T. Tufte, & R. Obregon (Red.), *The Handbook of Development Communication and Social Change* (s. 453–470). Hoboken, NJ, USA: John Wiley & Sons, Inc. <https://doi.org/10.1002/9781118505328.ch27>
- Asp, K. (2014). Mediatization: rethinking the question of media power. I K. Lundby (Red.),

Mediatization of Communication (s. 349–374). Berlin, Boston: DE GRUYTER. <https://doi.org/10.1515/9783110272215.349>

Bachtin, M. (2003). Ordet i poesien og ordet i romanen. I M. Bachtin, *Ordet i romanen*. Kbh.: Gyldendal.

Bansal, P., Bertels, S., Ewart, T., MacConnachie, P., & O'Brien, J. (2012). Bridging the Research-Practice Gap. *Academy of Management Perspectives*, 26(1), 73–92. <https://doi.org/10.5465/amp.2011.0140>

Barthes, R. (1980). Billedets retorik. I B. Fausing & P. Larsen, *Visuel Kommunikation* (s. 42–57). Medusa.

Bartunek, J. M., & Egri, C. P. (2012). Introduction: Can Academic Research Be Managerially Actionable? What Are the Requirements for Determining This? *Academy of Management Learning & Education*, 11(2), 244–246. <https://doi.org/10.5465/amle.2012.0134>

Bartunek, Jean Marie, & Rynes, S. L. (2014). Academics and Practitioners Are Alike and Unlike: The Paradoxes of Academic–Practitioner Relationships. *Journal of Management*, 40(5), 1181–1201. <https://doi.org/10.1177/0149206314529160>

Bauman, Z. (2000). *Flydende modernitet*. København: Hans Reitzels Forlag.

Beam, M. A. (2013). Automating the News. *Communication Research*, 1–23.

Bird, S. E. (2011). ARE WE ALL PRODUSERS NOW?: Convergence and media audience practices. *Cultural Studies*, 25(4–5), 502–516. <https://doi.org/10.1080/09502386.2011.600532>

Block, E. (2013). A Culturalist Approach to the Concept of the Mediatization of Politics: The Age of “Media Hegemony”: A Culturalist Approach to Mediatization. *Communication Theory*, 23(3), 259–278. <https://doi.org/10.1111/comt.12016>

Blumler, J. G., & Kavanagh, D. (1999). The Third Age of Political Communication: Influences and Features. *Political Communication*, 16(3), 209–230. <https://doi.org/10.1080/105846099198596>

Boczkowski, P. J., & Siles, I. (2014). Steps toward cosmopolitanism in the study of media technologies. I T. Gillespie, P. J. Boczkowski, & K. Foot, *Media Technologies. Essays on communication, materiality, and society* (s. 53–76). Cambridge ; Malden, MA: MIT Press.

Boellstorff, T., Nardi, B., Pearce, C., & Taylor, T. L. (Red.). (2012). *Ethnography and virtual worlds: a handbook of method*. Princeton: Princeton University Press.

Bordens, K. S., & Abbott, B. B. (2011). *Research design and methods: a process approach* (Internat. ed., 8. ed). New York: McGraw-Hill.

- Braidotti, R. (2002a). Cyber-Teratologies. I R. Braidotti, *Metamorphoses* (s. 172–211). Cambridge: Polity.
- Braidotti, R. (2002b). Meta(l)morphoses. I R. Braidotti, *Metamorphoses* (s. 212–263). Cambridge: Polity.
- Braidotti, Rosi. (2011). *Nomadic subjects: embodiment and sexual difference in contemporary feminist theory* (2nd ed). New York: Columbia University Press.
- Brand, R. (2013). Facing the Image: Towards an Ethics of Seeing. I N. Couldry, M. Madianou, & A. Pinchevski (Red.), *Ethics of Media* (s. 106–119). London: Palgrave Macmillan UK.
https://doi.org/10.1057/9781137317513_7
- Brandt, P. A. (1998). Hic jacet. Om deixis og døden. I P. A. Brandt, *Tegn, ting & tanker: semiotiske essays*. København: Basilisk.
- Brandt, P. A. (2006). Form and Meaning in Art. I M. Turner, *The Artful Mind*. Oxford: Oxford Univ. Press.
- Briner, R. B., Denyer, D., & Rousseau, D. M. (2009). Evidence-Based Management: Concept Cleanup Time? *Academy of Management Perspectives*, 23(4), 19–32. <https://doi.org/10.5465/amp.23.4.19>
- Brooks, P. (1984). Narrative Desire. I P. Brooks, *Reading for the plot: design and intention in narrative*. Cambridge, Mass: Harvard University Press.
- Bruner, J. (2002). The uses of story. I J. Bruner, *Making stories - law, literature, life*. Harvard University Press.
- Brydon-Miller, M., Greenwood, D., & Maguire, P. (2003). Why Action Research? *Action Research*, 1(1), 9–28. <https://doi.org/10.1177/14767503030011002>
- Bryman, A. (2012). *Social research methods* (4th ed). Oxford ; New York: Oxford University Press.
- Buckland, W. (2000). The Body on Screen and in Frame. I W. Buckland, *The Cognitive Semiotics of Film* (s. 26–46). Cambridge: Cambridge Univ. Press.
- Buhl, C. (2008). Branding og brandingstrategier. I K. Eiberg, *Integreret markeds kommunikation* (s. 41–55). København: Samfunds litteratur.
- Burke, W. W. (2008). *Organization change: theory and practice* (2nd ed). Los Angeles: Sage Publications.
- Butler, J. (1993). *Bodies that matter: on the discursive limits of “sex”*. New York: Routledge.
- Butler, J. (2010). *Kønsballade: feminism og subversionen af identitet*. (T. Houborg, Overs.). Kbh.:

THP.

- Castells, M. (1995). *Netværkssamfundet*. Kbh.: Columbus.
- Castells, M. (2009). *Communication power*. Oxford: Oxford University Press.
- Castells, M., & Castells, M. (2000). *The rise of the network society* (2nd ed). Oxford ; Malden, Mass: Blackwell Publishers.
- Castor, T., & Cooren, F. (2006). Organizations as Hybrid forms of life: The implications of the selection of agency in problem formulation. *Management Communication Quarterly*, 19(4), 570–600.
- Chouliaraki, L. (2006). *The spectatorship of suffering*. London ; Thousand Oaks, Calif: SAGE Publications.
- Chouliaraki, L. (2013). RE-MEDIATION, INTER-MEDIATION, TRANS-MEDIATION: The cosmopolitan trajectories of convergent journalism. *Journalism Studies*, 14(2), 267–283.
<https://doi.org/10.1080/1461670X.2012.718559>
- Chouliaraki, L., & Morsing, M. (Eds.). (2010). *Media, organizations and identity*. Hounds mills, Basingstoke, Hampshire, England ; New York: Palgrave Macmillan.
- Chouliaraki, Lilie. (2013). *The Ironic Spectator*. Polity.
- Chun, W. H. K. (2011). *Programmed visions: software and memory*. Cambridge, Mass: MIT Press.
- Cilliers, F., & Greyvenstein, H. (2012). The impact of silo mentality on team identity: An organisational case study. *Journal of Industrial Psychology*, 38(2), 1–9. <https://doi.org/10.4102/sajip.v38i2.993>
- Coghlan, D., & Brannick, T. (2005). *Doing action research in your own organization*. SAGE Publications.
- Cook, T. (2005). *Governing with the news: the news media as a political institution* (2. udg.). Chicago: The University of Chicago Press.
- Couldry, N. (2008). Mediatization or mediation? Alternative understandings of the emergent space of digital storytelling. *New Media & Society*, 10(3), 373–391. <https://doi.org/10.1177/1461444808089414>
- Couldry, N. (2012). *Media, society, world: social theory and digital media practice*. Cambridge ; Malden, MA: Polity.
- Curran, J., Iyengar, S., Brink Lund, A., & Salovaara-Moring, I. (2009). Media System, Public Knowledge and Democracy: A Comparative Study. *European Journal of Communication*,

24(1), 5–26. <https://doi.org/10.1177/0267323108098943>

- Daft, R. L., & Wiginton, J. C. (1979). Language and Organization. *Academy of Management Review*, 4(2), 179–191.
- Dahl, K., & Juhl, A. (2012). *Den professionelle proceskonsulent*. Kbh.: Hans Reitzel.
- Dahlgren, P. (2009). *Media and political engagement: citizens, communication, and democracy*. Cambridge ; New York: Cambridge University Press.
- D'Angelo, P., & Kuypers, J. A. (2010). *Doing news framing analysis: Empirical and theoretical perspectives*. New York: Routledge.
- Davis, H. H. (1985). Discourse and Media Influence. In T. A. van Dijk, *Discourse and Communication. New Approaches to the Analysis of Mass Media Discourse and Communication* (s. 44–59). Berlin, New York: De Gruyter.
- De Vreese, C. (2005). News framing: Theory and typology. *Information Design Journal*, 13(1), 51–62. <https://doi.org/10.1075/idjdd.13.1.06vre>
- Deacon, D., & Stanyer, J. (2014). Mediatization: key concept or conceptual bandwagon? *Media, Culture & Society*, 36(7), 1032–1044. <https://doi.org/10.1177/0163443714542218>
- Dearing, J. W., & Rogers, E. M. (1996). *Agenda-setting*. Thousand Oaks, Calif: Sage.
- Deetz, S. (2005). Conceptual Foundations. In F. M. Jablin & L. L. Putnam, *The New Handbook of Organizational Communication* (s. 3–46). California: Sage.
- Deleuze, G., & Guattari, F. (1994). *What is philosophy?* (H. Tomlinson & G. Burchill, Overs.). New York: Columbia University Press.
- Denning, S. (2004). *Egern A/S: en fabel om lederskab gennem storytelling*. Kbh.: Børsen.
- Derrida, J. (2002). *La différence*. (S. G. Olesen, Overs.). Det Lille Forlag.
- Dindler, C. (2015). Negotiating political news: The two phases of off-the-record interaction. *Journalism*, 16(8), 1124–1140. <https://doi.org/10.1177/1464884914555963>
- domakesaythink00. (u.å.). *Michel Foucault Beyond Good and Evil* (1993). Hentet fra <https://www.youtube.com/watch?v=xQHm-mbsCwk>
- Dooren, B. (2003). Narratives of Change: Discourse, Technology and Organization. *Organization*, 10, 751–770.
- Dreyfus, H. L., Rabinow, P., & Foucault, M. (1983). *Michel Foucault, beyond structuralism and hermeneutics* (2nd ed). Chicago: University of Chicago Press.
- Driessens, O., Raeymaeckers, K., Verstraeten, H., & Vandenbussche, S. (2010). Personalization

- according to politicians: A practice theoretical analysis of mediatization. *Communications*, 35(3), 309–326. <https://doi.org/10.1515/comm.2010.017>
- Eco, U. (1979). Introduction. The Role of The Reader. I U. Eco, *The role of the reader: explorations in the semiotics of texts*. Bloomington, Ind: Indiana Univ. Pr.
- Entman, R. M. (1993). Framing: toward clarification of a fractured paradigm. *Journal of Communication*, 43(4), 51–58.
- Entman, R. M. (1993). Framing: Towards Clarification of a Fractured Paradigm. *Journal of Communication*, 43(4), 51–58.
- Entman, Robert M. (2004). *Projections of power: framing news, public opinion, and U.S. foreign policy*. Chicago: University of Chicago Press.
- Eskjær, M. F., & Helles, R. (2015). *Kvantitativ indholdsanalyse*. Frederiksberg: Samfundsletteratur.
- Fabian, L. (2010). Spatiale forklaringer. *Slagmark*, (57), 19–33.
- Fauconnier, G., & Turner, M. (2003). *The way we think: conceptual blending and the mind's hidden complexities* (1. paperback ed). New York, NY: Basic Books.
- Fenton, N. (2012). The Internet and Radical Politics. I James Curran, N. Fenton, & D. Freedman, *Misunderstanding the Internet* (s. 149–176). London ; New York: Routledge, Taylor & Francis Group.
- Floch, J.-M. (2000). IBM and Apple's logo-centrism. I J.-M. Floch, *Visual Identities*. London and New York: Continuum.
- Fludernik, M. (2006). Narrative and narrating. I M. Fludernik, *An Introduction to Narratology*. London & New York: Routledge.
- Flyvbjerg, B. (1991). *Rationalitet og magt* (Bd. 1). Akademisk Forlag.
- Flyvbjerg, Bent (Red.). (2012). *Real social science: applied phronesis*. Cambridge: Cambridge Univ. Press.
- Fog, Klaus m.fl. (2002). Historiefortællingens fire elementer. I Fog, Klaus m.fl., *Storytelling: branding i praksis*. Frederiksberg: Samfundsletteratur.
- Foucault, M. (1983). The Subject and Power. I H. L. Dreyfuss & R. Rabinow, *Michel Foucault: Beyond Structuralism and Hermeneutics* (s. 208–226). Harvester Wheatsheaf. Hentet fra <http://www.jstor.org/stable/1343197>
- Foucault, M. (1998). *Viljen til Viden: Seksualitetens historie 1*. København: Det Lille Forlag.
- Fraser, N. (1991). Rethinking the public sphere: a contribution to the critique of actually existing

- democracy. I C. Calhoun, *Habermas and the Public Sphere*. Cambridge, MA: MIT Press.
- Frosh, P. (2015). The Gestural Image: The Selfie, Photography Theory, and Kinesthetic Sociability. *International Journal of Communication*, 9, 1607–1628.
- Frølund Thomsen, J. P. (2007). Diskursanalyse. I H. Andersen & L. B. Kaspersen, *Klassisk og moderne samfundsteori* (4. udg., s. 178–193). Kbh.: Hans Reitzels Forlag.
- Fuller, M. (2003). *Behind the blip: essays on the culture of software*. Brooklyn, NY: Autonomedia.
- Gamson, W. A., & Modigliani, A. (1989). Media Discourse and Public Opinion on Nuclear Power: A Constructionist Approach. *American Journal of Sociology*, 95(1), 1–37. <https://doi.org/10.1086/229213>
- Genette, G. (2002). Order, Duration, and Frequency. I B. Richardson, *Narrative Dynamics*. Columbus: The Ohio State University Press.
- Ginsburg, F. (101e.v.t.). Disability in the digital age. I H. A. Horst & D. Miller (Red.), *Digital anthropology* (English ed). London ; New York: Berg.
- Gitlin, T. (2013). Occupy's predicament: the moment and the prospects for the movement: Occupy's predicament: the moment and the prospects for the movement. *The British Journal of Sociology*, 64(1), 3–25. <https://doi.org/10.1111/1468-4446.12001>
- Glasgow Media Group, & Greg Philo and Mike Berry. (2011). War and Conflict. Hentet fra <http://www.glasgowmediagroup.org/downloads/17-war-and-conflict>
- González, J. (2012). *News for all the people: the epic story of race and the American media* (Paperback edition). London: Verso.
- Good, K. D. (2013). From scrapbook to Facebook: A history of personal media assemblage and archives. *New Media & Society*, 15(4), 557–573. <https://doi.org/10.1177/1461444812458432>
- Gordon, R. (2009). Power and Legitimacy: From Weber to Contemporary Theory. I S. R. Clegg & M. Haugaard, *The SAGE handbook of power* (s. 256–274). London ; Thousand Oaks, Calif: SAGE.
- Grillo, E. (2005). Two dogmas of discourse analysis. I E. Grillo (Red.), *Power Without Domination and the empowering property of communication*. Philadelphia, PA: John Benjamins Publishing Company.
- Grodal, T. K. (1994). *Cognition, Emotion and Visual Fiction*. Copenhagen: University of Copenhagen.
- Guattari, F. (2000). *The three ecologies*. London: Continuum.

- Gulati, R. (2007). Silo Busting. How to Execute on the Promise of Customer Focus. *Harvard Business Review*, May, 1–9.
- Gurevitch, M., Coleman, S., & Blumler, J. G. (2009). Political Communication —Old and New Media Relationships. *The ANNALS of the American Academy of Political and Social Science*, 625(1), 164–181. <https://doi.org/10.1177/0002716209339345>
- Habermas, J. (1964). The Public Sphere: An Encyclopedia Article. *New German Critique*, 3, 49–55.
- Habermas, J. (1994). Forord til nyudgivelsen af Strukturwandel der Öffentlichkeit. *MedieKultur*, 22, 53–64.
- Habermas, J. (2009). *Borgerlig offentlighed: offentlighedens strukturændring : undersøgelser af en kategori i det borgerlige samfund*. (H. Vangsgaard, Overs.). Kbh.: Informations forlag.
- Hallin, D. C., & Mancini, P. (2005). Comparing Media Systems. I J. Curran & M. Gurevitch, *Mass Media and Society* (4. udg., s. 215–233). London: Hodder Arnold.
- Haraway, D. J. (1991). *Simians, cyborgs, and women: the reinvention of nature*. New York: Routledge.
- Hatch, M. J., & Cunliffe, A. L. (2006). *Organization theory: modern, symbolic, and postmodern perspectives* (2nd udg.). Oxford, United Kingdom: Oxford University Press.
- Hatch, M. J., & Cunliffe, A. L. (2013). *Organization theory: modern, symbolic, and postmodern perspectives* (Third edition). Oxford, United Kingdom: Oxford University Press.
- Hatch, M. J., & Schultz, M. (2009). Hvem er du? I M. J. Hatch & M. Schultz, *Brug dit brand: udtryk organisationens identitet igennem corporate branding* (s. 69–88). København: Gyldendal Business.
- Hausken, L. (2009). *Medieestetikk: studier i estetisk medieanalyse*. Oslo: Scandinavian Academic Press.
- Hayles, K. (1999). *How we became posthuman: virtual bodies in cybernetics, literature, and informatics*. Chicago, Ill: University of Chicago Press.
- Henriksen, T. D. (2014). What Role do Metaphors Play in Game-Based Learning Processes? I C. Martell, *Advances in game design and development research* (s. 25–56). New York: Nova Science Publishers. Hentet fra <http://site.ebrary.com/id/10918986>
- Henriksen, T. D., & Lainema, T. (2013). Integrating learning games in business education. Præsenteret ved ISAGA2013.
- Henriksen, Thomas Duus. (2013). Using Learning Games to Meet Learning Objectives. I M. Ma, M.

- F. Oliveira, S. Petersen, & J. B. Hauge (Red.), *Serious Games Development and Applications* (Bd. 8101, s. 273–277). Berlin, Heidelberg: Springer Berlin Heidelberg. Hentet fra http://link.springer.com/10.1007/978-3-642-40790-1_28
- Henriksen, Thomas Duus. (2014). EDITORIAL: At skabe en ramme omkring den organisatoriske proces. *Erhvervpsykologisk Tidsskrift*, 12(3).
- Henriksen, Thomas Duus, & Harpelund, C. (2011). Når dine medarbejdere længere end til kurset? Medarbejderudvikling i spændet mellem kvalifikations- og kompetenceudvikling. *Erhvervpsykologisk Tidsskrift*, 9(4).
- Hergenrather, K. (2009). Photovoice as Community-Based Participatory Research: A Qualitative Review. *American Journal of Health Behavior*, 33(6), 686–698. <https://doi.org/10.5993/AJHB.33.6.6>
- Herman, D. (2009). A Thumbnail Sketch of the Approach. I D. Herman, *Basic elements of narrative*. Chichester, U.K. ; Malden, MA: Wiley-Blackwell.
- Higgins, M. (2008). *The media and their publics*. Maidenhead: Open Univ. Press.
- Hilgartner, S., & Bosk, C. L. (1988). The Rise and Fall of Social Problems: A Public Arenas Model. *American Journal of Sociology*, 94(1), 53–78. <https://doi.org/10.1086/228951>
- Hjarvard, S. (2014). From Mediation to Mediatization: The Institutionalization of New Media. I A. Hepp & F. Krotz, *Mediatized Worlds: Culture and Society in a Media Age* (s. 123–139). London: Palgrave Macmillan.
- Hjarvard, Stig. (2008). *En verden af medier: medialiseringen af politik, sprog, religion og leg* (1. udg.). Frederiksberg: Samfundsletteratur.
- Hjarvard, Stig. (2010). The views of the news: The role of political newspapers in a changing media landscape. *Northern Lights: Film and Media Studies Yearbook*, 8(1), 25–48. https://doi.org/10.1386/nl.8.25_1
- Hjarvard, Stig. (2015). Framing: Introduktion til et begreb og en klassisk tekst. *MedieKultur: Journal of media and communication research*, 31(58), 104–114. <https://doi.org/10.7146/mediekultur.v31i58.20026>
- Hjelmslev, L. (1993). Udtryk og indhold. I L. Hjelmslev, *Omkring sprogteoriens grundlæggelse*. København: The Linguistic Circle of Copenhagen.
- Horst, H. A., & Miller, D. (Red.). (2012). *Digital anthropology* (English ed). London ; New York: Berg.

- Horton, D., & Richard Wohl, R. (1956). Mass Communication and Para-Social Interaction: Observations on Intimacy at a Distance. *Psychiatry*, 19(3), 215–229. <https://doi.org/10.1080/00332747.1956.11023049>
- Hughes, J. (2009). *Deleuze's Difference and repetition: a reader's guide*. London ; New York: Continuum.
- Illouz, E. (2007). Romancing the webs. I E. Illouz, *Cold intimacies: the making of emotional capitalism* (s. 74–114). Cambridge, UK ; Malden, MA: Polity Press.
- Inglehart, R. F. (2008). Changing Values among Western Publics from 1970 to 2006. *West European Politics*, 31(1–2), 130–146. <https://doi.org/10.1080/01402380701834747>
- Iyengar, S. (Red.). (2010). The state of media-effects research. I J. Curran, *Media and society* (5. ed, s. 273–289). London: Hodder Education.
- Jacobsen, M., & Søndergaard, M. (2009). *Re_Action - Renegotiating the Competencies of the Archive and the (Art)Museum in the 21st Century*,. Aalborg: Aalborg Universitetsforlag.
- Jebril, N., de Vreese, C. H., van Dalen, A., & Albaek, E. (2013). The Effects of Human Interest and Conflict News Frames on the Dynamics of Political Knowledge Gains: Evidence from a Cross-national Study: The Effects of Human Interest and Conflict News Frames on the Dynamics of Political Knowledge Gains: Evidence from a Cross-national Study. *Scandinavian Political Studies*, 36(3), 201–226. <https://doi.org/10.1111/1467-9477.12003>
- Jenkins, H. (2006). Photoshop For Democracy: The New Relationship between Politics and Popular Culture. I Henry Jenkins (Red.), *Convergence culture: where old and new media collide* (s. 217–250). New York: New York University Press.
- Jenkins, H. (2009). What happened before Youtube? I J. Burgess & J. Green, *YouTube: online video and participatory culture* (s. 109–135). Cambridge ; Malden, MA: Polity.
- Jerolmack, C. (2013). Who's worried about turkeys? How ‘organisational silos’ impede zoonotic disease surveillance. *Sociology of Health & Illness*, 35(2), 200–212.
- Johnson, M. (1987). The Emergence of Meaning through Schematic Structure. I M. Johnson, *The Body in the Mind* (s. 18–37). Chicago: Univ. of California Press.
- Kaplan, R. L. (2006). The News About New Institutionalism: Journalism’s Ethic of Objectivity and Its Political Origins. *Political Communication*, 23(2), 173–185. <https://doi.org/10.1080/10584600600629737>
- Karanovic. (2012). Free software and the politics of sharing. I S. Pink, *Digital ethnography*:

- principles and practice* (s. 185–202).
- Karpf, D., Kreiss, D., Nielsen, R. K., & Powers, M. (2015). The role of qualitative methods in political communication research: Past, present, and future. *International Journal of Communication*, 9, 1888–1906.
- Kjærbeck, S. (2014). Kvalitative interviews. Om at få indblik i målgruppers holdninger, erfaringer og adfærd. I H. Petersen, *Organisationskommunikation: Teori og cases om tekst og tale* (s. Kap. 5). Frederiksberg: Samfundslitteratur.
- Kjærgaard, Annemette, & Morsing, M. (2010). Strategic Auto-Communication in Identity-Image Interplay: The Dynamics of Mediatizing Organizational Identity. I L. Chouliaraki & M. Morsing, *Media, organizations and identity* (s. 93–111). Houndsill, Basingstoke, Hampshire, England ; New York: Palgrave Macmillan.
- Klein, N. (2001). *No logo: mærkerne, magten, modstanden*. Aarhus: Klim.
- Klingmann, A. (2010). Creative Brandscapes – Heroes with flaws. I H. Kiib, *Performative urban design*. Aalborg [Denmark]: Aalborg University Press.
- Klingmann, Anna. (2007). *Brandscapes: architecture in the experience economy*. Cambridge, Mass: MIT Press.
- Kolb, D. A. (1984). *Experiential learning: Experience as the source of learning and development*.
- Koolhaas, R. (2002). Junkspace. *October*, 100, 175–190. <https://doi.org/10.1162/016228702320218457>
- Kramer, A. D. I., Guillory, J. E., & Hancock, J. T. (2014). Experimental evidence of massive-scale emotional contagion through social networks. *Proceedings of the National Academy of Sciences*, 111(24), 8788–8790. <https://doi.org/10.1073/pnas.1320040111>
- Kövecses, Z., & Benczes, R. (2010). *Metaphor: a practical introduction* (2nd ed). New York: Oxford University Press.
- Laclau, E. (2005). *On populist reason*. London: Verso.
- Laclau, E., & Mouffe, C. (1985). *Hegemony and socialist strategy: towards a radical democratic politics*. London ; New York: Verso.
- Lakoff, G., & Johnson, M. (1999). The Embodied Mind. I G. Lakoff & M. Johnson, *Philosophy in the flesh: the embodied mind and its challenge to Western thought* (Nachdr., s. 16–44). New York, NY: Basic Books. Hentet fra