

Study Board of Communication and Digital Media Fall 2016

Semester description 7th semester Information Studies, Aalborg

Semester details

School: School of Communication, Art and Technology (CAT)
Study Board: Studyboard of Communication and Digital Media

Study Regulations and curriculum for the master's programme in information technology

Regulation: (information studies), September 2016:

http://www.fak.hum.aau.dk/digitalAssets/153/153006 ka information-

studies_2016_hum_aau.dk.pdf

Semester framework theme

Semester theme: Analysis of ICT in Practice

The semester consists of three modules and an elective course:
User Practice, User Analysis and Pilot Studies (project module, 15 ECTS)
ICT based Data Collection and Analysis (course module, 5 ECTS)
Professional inquiry (course module 5 ECTS)
Elective course (course module, 5 ECTS)

The overall purpose of studying Information Studies is to learn how to understand and inform the design of well-reflected and useful ICT solutions in various contexts. The master's programme particularly emphasizes the importance of understanding what the use or introduction of ICT means to practice, as it always entails changes in organizational practices - changes which give cause to rethink, reformulate, or remediate practices in a given context. The domains relevant for this area of study are many, but the focus is on the use of ICT in practices relating to work, learning, and knowledge sharing processes within both public and private sectors.

The scope of the project work this semester is Analysis of ICT in Practice. The aim of the course, readings, and project activities within this framework is that you gain such a degree of theoretical, analytical and methodical knowledge and skills that you can complete a semester project and exam within the subject of User Practice, User Analysis and Pilot Studies (curriculum §9). You are free to choose your empirical case and methodological approach within this framework, but the central challenge of this semester's project work is to show that you can question, evaluate and argue for your empirical and methodological choices, analytical approaches, and conclusions. Some of you may be new to problem based project (the Aalborg PBL model). You can read more about it and watch videos about this pedagogical model here and in the course Professional Inquiry this model will be introduced and practiced in more depth.

Semester coordinator and secretarial assistance

Coordinating teacher: Ann Bygholm (ann@hum.aau.dk)

Secretariat assistance provider: Pia Knudsen (piak@hum.aau.dk)

Project module: User Practice, User Analysis and Pilot Studies

15 ECTS

Location

7th semester

Study board Communication and Digital Media

Module coordination

Ann Bygholm

Teachers

Anne-Mette Albrechtslund, Helle Wentzer, Ann Bygholm

Type and language

Project module English

Objectives

In this module students will acquire:

Knowledge of:

- theory and methods as regards the understanding of human practice and more specifically user practice in relation to technology use at the highest international level
- digital culture and practice, cultural and social phenomena related to ICT use
- cognitive, conative and emotive aspects of ICT use
- the structuring of user analyses and pilot studies directed towards various domains and processes within work life, learning and knowledge sharing.

Skills in:

- assessing strategies and methods for user analyses and pilot studies on the basis of the needs of the study and knowledge of the disciplinary theories and methods.
- choosing suitable strategies and methods for user analyses and pilot studies directed towards various domains
- data collection and analysis as regards user analysis and pilot studies
- communicating user analyses and pilot studies to peers and others.

Competences in:

- taking an analytical, reflective and critical approach to the preconditions for user analyses and pilot studies
- taking an analytical, reflective and critical approach to user analyses and pilot studies
- engaging in disciplinary and interdisciplinary collaboration on user analyses and pilot studies, with a professional approach
- identifying own learning needs and structuring own learning in relation to the subject area of user analysis for pilot studies.

Required literature

The textbook for the course is:

Nicolini, Davide (2012). *Practice Theory, Work, and Organization – An introduction*. Oxford University Press.

Additional literature appears from the description of the individual course sessions.

In-depth text reading

In general, students are expected to closely read the course literature as preparation for each class. The reading guide (see below) consists of a set of questions that you should use when reading texts. For articles via "AUB link" you need to be logged in through AUB and for others to access/be on AAUs network or VPN.

Reading guide

- What is the overall purpose of the text?
- Describe the approach presented in the text:

Which theoretical framework or concepts are introduced?

Which empirical choices have been made?

Which method(s) are used?

How are they presented?

What are the arguments for this approach?

• Describe the main points of the analysis: What are they? How are these documented in the text? What are the arguments for the conclusions of the analysis?

Do you have any other questions or criticisms after reading the text?

Recommended general literature (apart from the obligatory course literature):

Rogers, Y., Sharp, H., & Preece, J. (2007). Interaction Design: Beyond Human Computer Interaction. (accessible online through Aalborg University Library and at the university bookstore) Tracy, S. J. (2010). Qualitative quality: Eight "big-tent" criteria for excellent qualitative research. Qualitative inquiry (10), 837-851.

Klein, H. K., & Myers, M. D. (1999). A set of principles for conducting and evaluating interpretive field studies in information systems.

Dourish, P. (2004). Where the action is: the foundations of embodied interaction. The MIT Press. Orlikowski, W. J., & Iacono, C. S. (2006). Desperately Seeking the 'IT' in IT Research: A Call to Theorizing the IT Artifact (pp. 19-42). Chichester, UK: John Wiley & Sons Ltd.

Academic content and basis

Cf. semester description

Module activities (course plan)

1. The theory of practice

v. Anne-Mette Albrectslund & Ann Bygholm

Content:

This class introduces the overall theoretical perspectives on the concept of practice within the humanity and social sciences, and discusses why a practice-based approach is valuable in relation to ICT innovation, design and development. Furthermore, it situates the programme Information Studies within these traditions.

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Reckwitz, A. (2002). Toward a Theory of Social Practices: A	20		
development in culturalist theorizing. European journal of social theory,			
5(2), 243-263. (Available in the course materials folder)			
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	22		
introduction. Oxford University Press.: Chapter 1 (p. 1-22)			
Hirschheim, R., & Klein, H. K. (1989). Four paradigms of information	17		
systems development. Commun. ACM, 32(10), 1199–1216.			
doi:10.1145/67933.67937.			
Chapter 3 'Social Computing' in Dourish, P. (2004). Where the action is:	43		
the foundations of embodied interaction. The MIT Press. (p. 55-97)			
Chapter 1: 'Introduction - situated design' in. Greenbaum, J., & Kyng, M.	24		
(1991). Design at Work. New Jersey: Lawrence Erlbaum.			

Literature:

2. Understanding User Practice / Appropriation of Technology

v. Ann Bygholm

Content:

In this class we start the examination of practice theory and the understanding of the concept of appropriation as explained in the textbook and the chosen articles. The textbook focus on Practice theory in a historical perspective. Apart from reading the texts the student will in turn take responsibility for making presentation of the ongoing case in the book + summaries of the discussions.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	21		
introduction. Oxford University Press.: Chapter 2 (p. 21-42)			
Orlikowski, W. (2000). Using Technology and Constituting Structures: A	24		
Practice Lens for Studying Technology in Organizations. Organization			
Science, Vol. 11, no.4 (Jul-Aug), p 404-428.			
Ortner, S.B. (1984) Theory in Anthropology since the sixties.	41		
Comparative Studies in Society and History. Vol 26 No.1 Jan., 1984) p.			
126-166			

3. Understanding User Practice / Appropriation of Technology

v. Ann Bygholm

Content:

Continuing our examination of Practice Theory and appropriation of technology. The textbook focus on the work of Giddens and Bourdieu.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	33		
introduction. Oxford University Press.: Chapter 3 (p. 44-76)			
Polanyi, M. (1966/2009) The Tacit Dimension. The University of Chicago	100		
Press			
Silvia Lindtner, Ken Anderson and Paul Dourish: Cultural appropriation:	10		
Information technologies as sites of transnational Imagination. CSCW			
2012, February 11-15, 2012, Seattle, Washington USA			

4. Understanding User Practice / Appropriation of Technology

v. Ann Bygholm

Content:

Continuing our examination of Practice Theory and appropriation of technology. Focus on practice as tradition and community.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	26		
introduction. Oxford University Press.: Chapter 4 (p 77—102).			
Lave, J. & Wenger, E. (1991) Situated Learning. Legitimate peripheral	14		
participation. Cambridge: Cambridge University press. Chapter 2 (p. 45-			
58)			
Ellen Balka & Ina Wagner: Making Things Work: Dimensions of	10		
Configurability as Appropriation Work. CSVW06, November 4-8, 2006,			
Banff, Alberta, Canada			

5 Understanding User Practice / Appropriation of Technology

v. Ann Bygholm

Content:

Continuing our examination of Practice Theory and appropriation of technology. Focus is on practices as activity.

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	31		
introduction. Oxford University Press.: Chapter 5 (p 103-133)			
Dourish, P. (2003). The appropriation of Interactive Technologies: Some	25		
lessons from placeless documents. In Computer Supported Cooperative			
Work 12: 465-490.			
Engeström, Y. (2001) Expansive Learning at Work: Toward an activity	24		

theoretical reconceptualization, Journal of Education and Work, 14:1,		
133-156		

6 Digital culture and social media I

v. Anne Mette Albrectslund

Content:

The first lecture in this section of the course aims to give a broad introduction to the history of the Internet, and how it is shaped by changing technologies and practices.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Allen, M. (2013). What was Web 2.0? Versions as the dominant mode of	16		
internet history. New Media & Society, 15(2), 260–275.			
http://doi.org/10.1177/1461444812451567			
Chayko, M. (2016). Chapter 2 in Superconnected: The Internet, Digital	22		X
Media, and Techno-Social Life. SAGE Publications. (SCAN)			
O'Reilly, T. (2005). What Is Web 2.0: Design patterns and business	(webartikel,		
models for the next generation of software.	måske 10		
http://oreilly.com/web2/archive/what-is-web-20.html	sider?)		
Dijck, J. van. (2013). Chapter 1 in The Culture of Connectivity: A	20		X
Critical History of Social Media. Oxford University Press. (p 3 - 23)			

7 Digital culture and social media II

v. Anne Mette Albrectslund

Content:

The second lecture discusses the role of the Internet in personal and professional practice, and how we may conceptualize this in relation to practice theory. We mainly focus on online communities and digital social practices.

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Chayko, M. (2016). Chapter 8 in Superconnected: The Internet, Digital	24		X
Media, and Techno-Social Life. SAGE Publications.			
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	26		
introduction. Oxford University Press.: Chapter 7 (p 162 - 189)			
Willson, M. (2010). Technology, Networks and Communities.	17		
Information, Communication & Society, 13(5), 747–764.			
http://doi.org/10.1080/13691180903271572			
Hercheui, M. D. (2011). A Literature Review of Virtual Communities.	23		

<i>Information, Communication & Society, 14</i> (1), 1–23. http://doi.org/10.1080/13691181003663593		
Rheingold, H. (1993). The virtual community: homesteading on the	Whole	
electronic frontier. MIT Press. Online version:	book:	
http://www.rheingold.com/vc/book/intro.html	447	

8 Understanding User Practice / Appropriation of Technology

v. Ann Bygholm

Content:

Continuing our examination of Practice Theory and appropriation of technology. Focus is on Practice as accomplishment

Literature:

	Mandatory lit. no of p.	Sec. lit. no of p.	Dig. upload
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	28		
introduction. Oxford University Press.: Chapter 6 (p 134-161)			
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An		30	
introduction. Oxford University Press.: Chapter 9 (p 213-242)			
Salovaara, A. (2008). Inventing new uses for tools: A cognitive	19		
foundation for studies on appropriation. Human Technology vol. 4 (2),			
209-228			

9 Digital culture and social media III

v. Anne Mette Albrectslund

Content:

This lesson introduces and discusses methods for studying practices with digital media with a focus on qualitative methods such as ethnography and discourse studies. There will be small assignments and group discussions.

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Orgad, S. (2009). How Can Researchers Make Sense of the Issues	20		
Involved in Collecting and Interpreting Online and Offline Data? Internet			
Inquiry: Conversations About Method (eds. Baym, N. & Markham, A.).			
Sage. (p. 33 - 53)			
Nicolini, Davide (2012). Practice Theory, Work, and Organization – An	30		
introduction. Oxford University Press.: Chapter 9 (p 213 - 243)			
Mélanie, R. (2009). From Embodied Ethnography to the Anthropology of	11		
Material Culture: Gaming in the Field. In P. Vannini (Ed.), Material			
Culture and Technology in Everyday Life. Peter Lang. (p 89 - 100)			

Bassett, E. H., & O'Riordan, K. (2002). Ethics of Internet Research:	14	
Contesting the Human Subjects Research Model. Ethics and Information		
Technology, 4(3).		

10 Digital culture and social media IV

v. Anne Mette Albrectslund

Content:

The last lesson in this course section focuses on the question of materiality in relation to practices with digital media. A main example used in this lesson will be books and e-books.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Richardson, I., & Third, A. (2009). Cultural Phenomenology and the	22		
Material Culture of Mobile Media. In P. Vannini (Ed.), Material Culture			
and Technology in Everyday Life. Peter Lang. (p 145 - 157)			
Marshall, C. C. (2010). Chapters 1 and 2 in Reading and Writing the	36		
Electronic Book. Morgan & Claypool Publishers. (online access via AUB)			
Petersen, S. M. (2007). Mundane Cyborg Practice: Material Aspects of	12		
Broadband Internet Use. Convergence: The International Journal of			
Research into New Media Technologies, 13(1), 79–91.			
http://doi.org/10.1177/1354856507072859			
Verbeek, PP. (2005). Chapter 6 in What Things Do: Philosophical	27		X
Reflections on Technology, Agency, And Design. Pennsylvania State			
University Press. (p 173 - 200)			

11 ICT practices from everyday life: Health

v. Helle Wentzer

Content:

This and the next sessions present challenges from technology appropriation in health care practices, especially implementation, user-interaction, and unintended consequences. Health is omnipresent in human activities, as well as technologies permeate and mediate medical solutions, whether they are conceived therapeutic, or as tools for (re-) organizing the complex sources of medical knowledge, and patterns of collaboration. But how are these complexities and interdependencies of ICT in health care practices to be studied and analyzed? Theories, empirical studies and models of analysis are presented.

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W. H. Dille H. D. N. H. L. L. C. C. C. C. C.			
Wentzer, H., Böttger, U., Boye, N. Unintended Transformations of Clinical	5		
Relations with a Computerized Physician Order Entry System. International			
Journal of Medical Informatics. 2007;76:456–S461 (AUB link)			
E.M. Cambell, D.F. Sittig, J.S. Ash, K.P. Guappone, R.H. Dykstra, Types of	9		
unintended consequences related to computerized provider order entry, J. Am.			
Med. Inform. Assoc. 13 (5) (2006) 547–556.			
Berg: (1998): 'The politics of technology - bringing Social theory into design'.	34		
Pp.456-490			
Wentzer, H, Bygholm A. Attending Unintended Transformations of Health	13		
Care Infrastructures International Journal of Integrated Care, 14 November 2007			
- ISSN 1568-4156 http://www.ncbi.nlm.nih.gov/pmc/articles/PMC2092400/			
B. Latour: On Humans and Non-humans. I: Pandora's Hope. Cambridge. Harvard	38		
University Press 1999. Also published in B. Latour: On technical mediation.			
Common Knowledge 3, 1994:29-67			
J. Horsky, J. Zhang, V.L. Patel, To err is not entirely human: complex technology		2	
and user cognition, J. Biomed. Inform. 38 (2005) 264–266.			
E.H. Shortliffe, CPOE and the facilitation of medication errors, J. Biomed.		1	
Inform. 38 (2005) 257–258 (Editorial).			
Wentzer , H; Meier, N (2014): <u>At skabe sikkerhed, effektivitet og tryghed.</u>		125	
Operationsassisterende arbejde på hospitaler. København: KORA.			
Sittig DF, Singh H (2010) A new sociotechnical model for studying health	6		
information technology in complex adaptive healthcare systems. Qual Saf Health			
Care. 2010 Oct;19 Suppl 3:i68-74.			
http://www.ncbi.nlm.nih.gov/pubmed?linkname=pubmed_pubmed&from_uid=2			
0959322			
Sittig DF, Singh H (2010) A new sociotechnical model for studying health	6		
information technology in complex adaptive healthcare systems. Qual Saf Health			
Care. 2010 Oct;19 Suppl 3:i68-74.			
http://www.ncbi.nlm.nih.gov/pubmed?linkname=pubmed_pubmed&from_uid=2 0959322			

The first session is about health care infrastructure, and the intentions and the unintended consequences of implementing electronic communication tools for storing patients' data, and for making intra- and interorganizational collaboration more safe and efficient. The empirical case is the implementation of electronic patient records.

12 ICT practices form everyday life: Health

v. Helle Wentzer

Content:

The second session on ICT in health care is about teamwork in health care practices and the prospects and dependencies on ICT infrastructures. Ethnographic case studies are presented on: i. creating safety in operation theaters and in intermediate care as socio-technical achievements in multi-modal communicative teamwork practices. ii. Innovating intermediate care by creating cross sectorial teamwork.

Mandatory	Sec.	Dig.
lit.	lit.	upload
no of p	no	
	of	

		p.	
Zimmermans, S. and Berg, M. (2003). Epilogue: The Quest for Quality. Cp.:	21	Î	
The Golden Standard. The Challenge of Evidence-Based			
Medicine and Standardization in Health Care. Temple University			
Press, Philadelphia. Pp. 195-216.			
Ryberg, T., Buus, L., Tom Nyvang, T., Georgsen, M., and Davidsen,	16		
J. (2015). Introducing the collaborative e-learning design method			
(CoED). (75-91). Red. Mor, Y., Craft, B. and Maina, M. Technology			
Enhanced Learning. Art & Sciences of Learning Design. Sense			
Publishers, Rotterdam.			
Hjelmar, U., Hendriksen, C., and Hansen, K. (2011). Motivation to		5	
take part in integrated care - an assessment of follow-up home			
visits to elderly persons. International Journal of Integrated Care. Vol. 11,			
July-September.			
Pols, J: Care at a Distance, On the closeness of technology. Amsterdam		204	
University Press 2012, P. 204			
Mol, A, Moser, I, Pols, J (2015). Care in Practices. On Tinkering in Clinics,		326	
Homes and Farmes. Transcrip Verlag (first published 2010) pages 326			
Wentzer, H (2013), Opfølgende hjemmebesøg med video - Et telemedicinsk		60	
eksperiment til innovation af tværsektorielt samarbejde. KORA,			
http://www.kora.dk/media/173140/projekt3446_beskyttet.pdf			
Ballegaard, SAA, Thorsen, MK, Bro, LL. Wentzer, HS (2012)		118	
Hjemmeteknologi til patienter med KOL. Patient, prefessionelle og			
organisatoriske perspektiver. KORA,			
http://dsi.dk/udgivelser/?mode=product&id=360&type=book_whole&project_			
id=3331			
Ballegaard, Stinne Aaløkke; Mille Kjærgaard Thorsen og Helle Sofie Wentzer		3	
(2015): TeleMatchmodellen kan være en hjælp ved valg af den rigtige			
telemedicinske løsning. Kvalitetsudviklingsartikel. Ugeskrift for Læger, 177			
(V11130673):2-4.			
Wentzer, H. (2015). Koordinering af teamsamarbejde i opfølgende		47	
hjemme-besøg med video – et eksperiment til innovation af tvær-sektorielle			
patientforløb. Sammenhænge i sundhedskommunikation. Aalborg			
Universitetsforlag, 2015, side 83-130			
Virkkunen, J. & Newnham, D. S. (2013). The Change Laboratory. A Tool for		238	
Collaborative Development of Work and Education. Rotterdam: Sense			
Publishers.			

Examination (Examination 2)

An external oral examination in: "User Practice, User Analysis and Pilot Studies".

The examination is a conversation between the student(s) and the examiner and external examiner based on a project report produced individually or in a group. The project report/written work will be considered the shared responsibility of the group. Students will be examined and assessed on the basis of the entire project report, and one combined grade will be awarded each student for the project report and the oral performance.

Literature foundation: 1500 standard pages' supervisor approved, self-selected literature related to the project. The project report: the total number of pages must be no less than 15 pages and no more than 20 pages per student in a project group, and 30 pages if written individually.

Duration of examination: 20 minutes per student and 10 minutes per group for assessment and announcement of result, although no longer than a total of two hours. 30 minutes in total for individual examinations.

Evaluation: Grading according to the 7-point scale.

At oral group examinations, the examination must be conducted in such a way that individual assessment of each individual student's performance is ensured.

Credits: 15 ECTS.

The project report and the conversation must demonstrate that the student fulfils the objectives for the module stated above.

In the evaluation of the examination performance, the grade 12 will only be awarded to students who give an excellent performance and demonstrate that they have fulfilled the above objectives exhaustively or with only few insignificant omissions.

Any re-examinations will be held on the basis of the revised project report.

Project module: ICT based Data Collection and Analysis

5 ECTS

Location

7th semester

Study board Communication and Digital Media

Module coordinator

Mette Skov

Teachers

Mette Skov, Tanja Svarre Jonasen, Lone Dirckinck-Holmfeld and Peter Øhrstrøm.

Type and language

Project module English

Objectives

In this module students will acquire:

Knowledge of:

- theories and methods at the highest international level as regards qualitative and quantitative oriented data collection and analysis in relation to user analyses and pilot studies
- ICT systems for data collection and analysis in relation to user analyses and pilot studies
- principles, including ethical principles, for managing ICT systems for data collection and analysis in relation to user analyses and pilot studies.

Skills in:

- assessing and selecting a method for qualitative and quantitative oriented data collection and analysis in relation to user analyses and pilot studies
- selecting, configuring and adapting ICT systems for qualitative and quantitative oriented data collection and analysis in relation to user analyses and pilot studies
- communicating methods for ICT based data collection and analysis to peers and laymen
- communicating results on ICT based data collection and analysis to peers and laymen.

Competences in:

- taking an analytical, reflective and critical approach to qualitative and quantitative oriented data collection and analysis in relation to user analyses and pilot studies
- engaging in interdisciplinary collaboration on ICT based data collection and analysis in relation to user analyses and pilot studies
- identifying own learning needs and structuring own learning in relation to the subject area of ICT based data collection and analysis in relation to user analyses and pilot studies.

Scope and expectations

The module equals 5 ECTS points corresponding to a student workload of app. 137,5 working hours.

Participants

7th semester IS students

Academic content and basis

1. Introduction to ICT based data collection and analysis

v. Mette Skov

Content:

This first lecture will introduce the module including group work, reading, requirements and exam. Secondly, the lecture will introduce to (new) ICT based forms of data in HCI such as big data, log data, eye-tracking, sensor data etc.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Boyd, D., & Crawford, K. (2012). Critical questions for big data:	17		
Provocations for a cultural, technological, and scholarly phenomenon.			
Information, communication & society, 15(5), 662-679.			
Bryman, A. (2016). Social research methods. Oxford University Press.	33		
Chapter 3 (Research designs)			
			·

2. & 3. Computer-assisted qualitative analysis I + II

v. Mette Skov

Content:

Empirical qualitative research often generates large amounts of data in the form of field notes, interview transcripts, data from open-ended questionnaires etc. In two lectures we will work with computer-assisted qualitative data analysis using the Nvivo software as example.

Bring your laptops and please install Nvivo beforehand (free campus license can be downloaded here: http://www.ekstranet.its.aau.dk/software/nvivo/download-nvivo)

Literature:

Zitorataro.			
	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p	_	
Bryman, A. (2016). Social research methods. Oxford University Press.	96		
Chapter 17 (The nature of qualitative research), Chapter 18 (Sampling in			
qualitative research), Chapter 24 (Qualitative data analysis) and Chapter			
25 (Computer-assisted qualitative data analysis: using Nvivo).			

4. Selected ethical problems related to ICT based data collection and analysis

v. Peter Øhrstrøm

Content:

The aim of this lecture will be to discuss some selected ethical problems related to ICT based data collection and analysis. In order to deal with these problems, some classical and relevant types of ethical reasoning will be presented. In particular, we shall consider ethical arguments dealing with various types of surveillance and the importance of privacy. The notion of informed consent and the practical use of it in various contexts will also be discussed.

We shall focus on ICT based data collection for research purposes. We shall refer to a number of ethical issues related to some selected research projects. In addition, we shall discuss the use of ethical boards or panels in research projects.

During the lecture, references will be made to ideas discussed in the following papers in which the various research projects and the ethical problems are presented.

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
	no of p.		
Anne Gerdes & Peter Øhrstrøm: "The role of credibility in the design of	12		
mobile solutions to enhance the social skill-set of teenagers diagnosed			
with autism", Journal of Information, Communication & Ethics in			
Society, Vol. 9 No. 4, 2011 pp. 253-264			
Peter Øhrstrøm: "Helping Autism-Diagnosed Teenagers Navigate and	18		
Develop Socially Using E-Learning Based on Mobile Persuasion",			
International Review of Research in Open and Distance Learning, Vol.			
12.4, May 2011, 54-71			
Jespersen, Julie Leth; Albrechtslund, Anders; Øhrstrøm, Peter; Hasle.,	12		
Per F. V.; Albretsen, Jørgen: "Surveillance, Persuasion, and Panopticon".			
In: Persuasive Technology: Second International Conference on			
Persuasive Technology, Persuasive 2007: Revised Selected Papers.			
Berlin/Heidelberg: Springer, 2007 pp. 109-120 (Lecture Notes in			
Computer Science).			
Peter Øhrstrøm and Johan Dyhrberg: "Ethical Problems Inherent In	20		
Psychological Research Based On Internet Communication as Stored			
Information", Theoretical Medicine and Bioethics (2007) 28:221–241,			
Doi 10.1007/S11017-007-9037-X			
Thomas Ploug & Søren Holm: "Meta Consent: A Flexible and	?		
Autonomous Way of Obtaining Informed Consent For Secondary			
Research", <i>BMJ</i> 2015;350:h2146 doi: 10.1136/bmj.h2146			
Aimee van Wynsberghe and Jeroen van der Ham: "Ethical Considerations	12		
of Using Information Obtained from Online File Sharing Sites: The Case			
of the Piratebay", Journal of Information, Communication and Ethics in			
Society, Vol. 13 No. 3/4, 2015 pp. 256-267			
Anne Gerdes and Peter Øhrstrøm: "Issues in robot ethics seen through the	12		
lens of a moral Turing test", Journal of Information, Communication and			
Ethics in Society 2015 Vol 13 2 E			

5.& 6. Video Interaction Analysis, VIA I & II: Foundations and Practice

v. Lone Dirckinck-Holmfeld

Content: The aim of these course modules (VIA I & II) is to explore and discuss some selected foundational challenges in video Interaction Analyses related to data collections and analysis. VIA as a method has been developed for the empirical investigation of the interaction of human beings with each other and with the objects in their environment. The course will focus on framing assumptions, ways of working, recording, transcription and analysis. You should plan for intensive practice in-between the course elements, where you will have to do a collection of data (video recording of a practice), transcription and prepare for the analysis. You will also be introduced to VILA, the Video Research Lab at Aalborg University http://www.vila.aau.dk/

Literature:

	Mandatory	Sec. lit.	Dig.
	lit.	no of p.	upload
Description A (2016) Seriel was also de Ordend University Descri	no of p.		
Bryman, A. (2016). Social research methods. Oxford University Press.	43		
Chapter 19 (Ethnography and participant observation, 422 – 465			
Jordan, Brigitte and Henderson, Austin: Interaction Analysis: Foundations	62		
and Practice			
The Journal if the Learning Sciences 4 (1) 39-103			
Derry, S., Pea, R., Barron, B., Engle, R., Erickson, F., Goldman, R.,	17	31	
Sherin, B. (2010). Conducting Video Research in the Learning Sciences:			
Guidance on Selection, Analysis, Technology, and Ethics. <i>Journal of the</i>			
Learning Sciences, 19(1), 3–			
53. <u>http://doi.org/10.1080/10508400903452884</u> (s. 1-17 & 18 – 53)			
Plowman, L., & Stephen, C. (2008). The big picture? Video and the		24	
representation of interaction. British Educational Research Journal,			
<i>34</i> (4), 541-565.			
Laurier, E. (2014). The Graphic Transcript: Poaching Comic Book		13	
Grammar for Inscribing the Visual, Spatial and Temporal Aspects of			
Action. Geography Compass, 8(4), 235–			
248. http://doi.org/10.1111/gec3.12123			
Dirckinck-Holmfeld, Lone (1997): "Video som medium I dialogforskning		20	
og organisatorisk læring, In Alrø, H. and Dirckinck-Holmfeld, L (eds.)			
Videoobservation, Aalborg Universitetsforlag, 101-121			

7. & 8. Quantitative data and analysis I + II

v. Tanja Svarre Jonasen

Content: The two lectures concerns quantitative data analysis. The first lecture presents the nature of quantitative research, quantitative data collection, and data analysis (statistics and visualization). The lecture also includes hands-on exercises in the visualization tool Tableau. The second lecture continues the exercises and the students present their work with Tableau.

	Mandatory lit.	Sec. lit.	Dig. upload
	no of p	no or p.	upload
Bryman, A. (2016). Social research methods. Oxford University Press.	90		
Chapter 7 "The nature of quantitative research", chapter 8 "Sampling",			
Chapter 15 "Quantitative data analysis", Chapter 16 "Using SPSS for			
Windows"			
Heer & Shneiderman (2012). Interactive dynamics for visual analysis.	26		
Queue, 10(2),			

9. Evaluation of module

v. Mette Skov

Content: In this closing lecture students can ask question about the written exam and evaluate the module.

Examination (Examination 3)

An internal written examination in English in "ICT Based Data Collection and Analysis". The examination is a seven-day take-home assignment on a set topic. On the basis of the module, students will respond to one or a number of questions and assignments within the subject area of the module. The assignment paper must not exceed eight pages, and it must be prepared individually.

Evaluation: Grading according to the 7-point scale.

The study elements on which the examination is based is equivalent to 5 ECTS. In the evaluation of the examination performance, the grade 12 will only be awarded to students who give an excellent performance and demonstrate that they have fulfilled the above objectives exhaustively or with only few insignificant omissions.

Study module: Professional Inquiry

5 ECTS

Location

7th semester HCI Study board Communication and Digital Media

Module coordinator

Heilyn Camacho hcamacho@hum.aau.dk

Teachers

Ellen Christiansen ech@hum.aau.dk and Heilyn Camacho hcamacho@hum.aau.dk

Type and language

Study module English

Objectives

The module comprises the development and phrasing of inquiry for the purpose of enabling students to formulate research questions and scientific problems within the field of Information Studies. This will form the basis of the problem based project work and inquiries to be carried out during the course of the master programme in Information Studies

In this module students will acquire:

Knowledge of:

- the connections and differences between empirical inquiry and research questions based on informatics
- the connection between research questions and the theory of science in the organisation of scientific research
- theory of science within the field of informatics

Skills in:

- · describing empirical inquiry
- translating empirical inquiry into a scientific research question within the field of informatics
- combining a scientific research question with the theoretical basis of its investigation.

Competences in:

- preparing scientific research based on personal enquiry
- taking a reflective approach to the basis of scientific inquiry
- engaging in disciplinary collaboration on scientific problem formulation

Methodology

The master study has as its overall objective to educate graduates, who are capable of adapting and developing ICT solutions to end user practice and organisational context, and reflect critically upon what is and develop alternatives. In any case critical inquiry into a given context, and critical reflection upon own ideas is important. This *Professional Inquiry* course will teach students how to become professional inquirers. Two points are worth emphasizing: professional inquiry is a craft, learned through practicing, and it is very much a collective, collaborative act of going back and

forth over arguments, in acts of listening and questioning. Students do not become professional inquirers by following this course, but they can learn *how to* become one. Each session deals with one of the constituents of professional inquiry, the knowledge is "accumulative," the themes are linked, and students can not skip participating actively. Also it is the teachers aim to developed a culture among students that literature must be read before class, and assignments must be carefully prepared.

The topics covered are:

- Session 1: The philosophy behind PBL
- Session 2: The identity of the professional inquirer
- Session 3: Methods for professional inquiry into problems: reflective thinking and action learning
- Session 4: Tools to support the professional inquiry process and problem formulation process
- Session 5: Facts checking and facts presentation in the context of PBL
- Session 6: Scholarly ways of reading and writing about professional inquiry
- Session 7: "Boal Forum Theater": Performing a job interview for a job as professional inquirer

Scope and expectations

The module equals 5 ECTS points corresponding to a student workload of app. 137,5 working hours.

What it takes:

Reading in preparation the course literature, and showing up to the seven sessions scheduled, and uploading the seminar assignments in Moodle

Participants

Students from 7th Semester HCI

Module activities (course sessions etc.)

Main activities

- Reflective Journal: Students should write between 1 and 2 pages per week about the theme of the week (online space where to upload their writings.)
- Reading for learning: Students will be introduced to a set of mandatory readings and a set of
 questions for each session. All students must read the literature and answer the questions. In a
 number of sessions, one student/group will be in charge of chairing a professional Inquiry discussion
 about a selected paper.
- Writing a paper: after the 6th session, each student is required to write a 5 page academic article demonstration skills as a professional inquirer. Each student gets written feedback from one of the teachers.
- Skilled professional inquiry performance. This activity focuses on performance and feedback.
 Students will receive a description of a job ad emphasizing professional inquiry skills, and they have to prepare for a 10 minutes job interview in front of the class.

Session 1

Topic: *The philosophy behind PBL. In the end of the session participants should be able to answer the question:* What is it demanded from you when you use PBL?

Literature:

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Kjersdam, F., & Enemark, Stig. (1994). The Aalborg experiment:: Project	5		
innovation in university education. Allborg: The faculty of technology and			
science, Aalborg University & Aalborg University Press. From page 13-17.			
Dreyfus, H., Dreyfus, Stuart E, & Athanasiou, Tom. (1986). Mind over	40		
machine: The power of human intuition and expertise in the era of the			
computer (Repr. ed.). Oxford: Blackwell (paperback edition from 1988 or			
later). Chapter 1: Five steps from novice to expert.			
Piokela, E. (2005). Knowledge, knowing and problem based learning – some	17		
epistemological and ontological remarks. In: Piokela, E. and Nummenmaa, A.			
(editors). Understanding Problem-based Learning. Tempere University Press.			
Finland, pp 15-32			

Session 2

Topic 2: The identity of the professional inquirer. In the end of the session participants should be able to answer the question: What is expected from you when performing as a professional inquirer?

Literature:

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Mackenzie, N., & Knipe, S (2006). Research Dilemmas: Paradigms,	12		
Methods and Methodology. Issues in Educational Research, 16(2), 193-205			
Schön, D. (1983). The Reflective Practitioner: How professionals think in	54		
action (New ed.). Aldershot: Arena. Chapter 2: From Technical Rationality			
to Reflection in Action, pp 21-75			
Hamby, B. (2013). "Willingness to inquire: the cardinal critical thinking	15		
virtue". Ontario Society for the Study of Argumentation Conference. May			
22 nd – 25 th). University of Windsor. Download <u>here</u>			
Baldwin, J. (1962) The creative process. in: Creative America, Ridge Press.		2	
Download <u>here</u>			
Tremmel, R. (1993) Zen and the Art of Reflective Practice in Teacher	23		
Education In: Harvard Educational Review, Vol. 63, Iss. 4, 1993-12, pp.			
434–459			
Plus – for the enjoyment of it the novel: Robert A. Pirzig: Zen and the Art			
of Motorcycle Maintenance			

Session 3

Topic: Methods for professional inquiry into problems: reflective thinking and action learning. In the end of the session participants should be able to answer the question: What is a reflective learner?

Literature:

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Revans, R. (1998). ABC of Action Learning (Review edited of 1983 edition	120		
ed.). London: Lemons & Crane.			
Schön, D. (1983). The Reflective Practitioner: How professionals think in	40		
action (New ed.). Aldershot: Arena. Chapter 5: The Structure of Reflection-			
in-Action, pp. 128-168			
Kensing, F. & GreenBaum, J. (2012) Having a say in: Simonsen &	15		
Robertson eds. Routledge International Handbook of Participatory Design,			
Routledge, pp.21-36			

Session 4

Topic: Tools to support the professional inquiry process and problem formulation process. In the end of the session participants should be able to answer the question: What tools to use when I, as a professional inquirer, need to develop a proper problem formulation?

Literature:

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Marquardt, Michael (2014). Leading with questions: how leaders find the		150	
right solutions by knowing what to ask. John Wiley and Sons			
Chenai, R. (2011). Ten Steps for Conceptualizing and Conducting	18		
Qualitative Research Studies in a Pragmatically Curious Manner. The			
Qualitative Report, Vol. 16, No. 6. pp 1713-1730			
Van Gelder, T. (2015). Using Argument Mapping to Improve Critical	11		
Thinking Skills. In: Barnett, R and Davies, M (editors). The Palgrave			
Handbook of Critical Thinking in Higher Education, pp. 183-192			
Brandt,E, Th, Binder & L. Sanders (2012). Tools and Techniques in:	37		
Simonsen, J. & Robertson eds. (2012) Routledge International Handbook of			
Participatory Design, Routledge, pp. 145-182			

Session 5

Topic: Facts checking and facts presentation. *In the end of the session participants should be able to answer the question:* How to argue sufficiently, within PBL framework, for the methods chosen?

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Bryman, A. (2016) Mixed methods research, in Social Research Methods,	26		
Oxford University Press, pp. 634-660			
Greene, J., Caracelli, V., & Graham, W. (1989). Toward a Conceptual	20		
Framework for Mixed-Method Evaluation Designs. Educational Evaluation			
and Policy Analysis, 11(3), 255-274			

Session 6

Topic: Scholarly ways of reading and writing about professional inquiry. In the end of the session participants should be able to answer the question: How to report back to the academic community about your professional inquiry?

Literature:

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Bryman, A. (2016) Writing up social research, in Social Research Methods,	26		
Oxford University Press, pp. 661-687			
Neil Selwyn, Learning, Media and Technology (2013): 'So What?' a	7		
question that every journal article needs to answer, Learning, Media and			
Technolog, pp 1-5.			
Johanson, L. (2007). Sitting in Your Reader's Chair: Attending to Your	5		
Academic Sensemakers. Journal of Management Inquiry, 16(3), 290-294			
Papadakis E. (1983). Why and What for?: the basis for writing a good	2		
Introduction. Materials Evaluation. Vol 41. pp 20-21			

Session 7

Topic: Boal Forum Theater": Performing a job interview for a job as professional inquirer

Literature:

	Pri. lit.	Sec. lit.	Dig.
	no of p.	no of p.	upload
Stahl, Koschmann, Suthers (2006) Computer-Supported Collaborative	20		
Learning: An historical perspective. In R. K. Sawyer (Ed.), Cambridge			
handbook of the learning sciences. Cambridge, UK: Cambridge University			
Press			
Boal, A. (1985). Theatre of the oppressed (Elektronisk udgave ed.). New	39		
York: Theatre Communications Group, pp 1-39			

Examination (Examination 1)

An internal written examination in English in "Professional Inquiry"

The examination is a seven-day take-home assignment on a set topic. Evaluation: pass/fail.

The assignment paper must demonstrate that the student fulfils the objectives for the module stated above. Alternatively, the examination may completed by satisfactory and active participation in the module, i.e. a minimum of 80% attendance and completion of set tasks.

Substitution

Alternatively, the examination may be completed by conducting (all of)the below mentioned activities:

- 1. Attending 80% of the lectures
- 2. Handing in 4 out the 5 journal entries
- 3. Leading a critical discussion of a paper (member of a group)
- 4. Writing a 5-page article (following the academic criteria)